



PRODUCTION ENHANCEMENT GROUP, INC.

FOR IMMEDIATE RELEASE

October 1, 2007

PRODUCTION ENHANCEMENT GROUP APPOINTS PRESIDENT AND COO OF OPERATING SUBSIDIARY

HOUSTON, TEXAS – Production Enhancement Group, Inc. (“PEG” or the “Company”) (TSX: WIS) today announced the appointment of Don B. Cobb as President and Chief Operating Officer of WISE Well Intervention Services, Inc. (“WISE”), PEG’s operating subsidiary. Mr. Cobb’s responsibilities will include directing and administering the operating divisions of WISE (Coiled Tubing, Nitrogen, Pressure Pumping and Wireline Services) and assisting PEG’s President and CEO in the development and execution of corporate strategies and strategic objectives.

Mr. Cobb has domestic and international oil and gas services experience spanning 33 years. Most recently he was Executive Vice President of Boots and Coots Services in charge of all international operations including South America, Africa, the Middle East and Central Asia. He also spent 22 years with Baker Hughes Incorporated in various capacities in well intervention services with annual revenue responsibilities ranging from US\$20 million to US\$300 million.

Jaime Crawford will remain as President of PEG and Mr. Cobb will report to him.

“The appointment of Don Cobb as President of WISE is a very exciting development for the Company,” said Jaime Crawford. “His extensive experience in directing the international operations of some of the household names in oil services will have a significant impact on PEG as we continue to grow our operations in North America and overseas.”

About Production Enhancement Group, Inc.

Production Enhancement Group, Inc., a Houston-based energy services company incorporated in Alberta, Canada, trades on the TSX under the symbol WIS. PEG’s wholly owned subsidiary, WISE® Well Intervention Services, Inc., has developed patented WISE® multifunction coiled tubing technologies and markets a full range of coiled tubing, pressure pumping and wireline services.

WISE® is a trademark of Production Enhancement Group, Inc.

Disclaimers

The TSX does not accept responsibility for the adequacy or accuracy of this release.

This release and PEG's website referenced in this release may contain forward-looking statements, including expectations of future components of cash flow and earnings. Investors are cautioned that assumptions used in the preparation of such information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of PEG. These risks include, but are not limited to, the risks associated with the oil and gas industry, commodity prices, and exchange rate changes. Industry related risks could include, but are not limited to, operational risks in exploration, development, and production, delays or changes in plans, and health and safety risks, including, without limitation, costs and expenses. The risks outlined above should not be construed as exhaustive. Investors are cautioned not to place undue reliance on any forward-looking information. PEG undertakes no obligation to update or revise any forward-looking statements.

For further information, visit www.productionenhancement.com or contact:

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